

**ASCE Pittsburgh Section Carnegie Mellon University  
SMART Goal 2015-2018**

**Specific – WHO? WHAT?**

The CMU ASCE student chapter will increase underclassmen membership by ten percent for the next three years.

**Measurement/Assessment – HOW?**

A monthly mentor/mentee event in the Civil Engineering department will be scheduled to help underclassmen interact with upperclass members and hear from them the benefits of ASCE. Also, a sophomore representative will be elected annually to help act as a liaison between the executive board and the underclassmen. Lastly, starting in 2015 and continuing for the next three years, an increased number of social events such as build competitions, social gatherings, and field trips will take place to help increase underclassmen membership.

**Attainable/Achieve – REASONABLE?**

Weekly officer meetings will help plan the many social events. The officer meetings will also have the sophomore representatives reporting back on the status of underclassmen and what is holding them from joining. Additionally the Secretary of ASCE will be designated to monitor the mentor/mentee program and the mentor/mentee program will be complemented by the many trips.

**Relevant – EXPECTED RESULT?**

Underclassmen will have more opportunities, based on the events planned by the executive board, to get more involved and join ASCE and ASCE Competitions at a younger age. By joining ASCE they will help our chapter compete at a higher level during Competitions. Also, these students will gain professional knowledge and have opportunities to network and apply their theoretical knowledge from classes into ASCE activities.

**Timed – WHEN?**

Trips and social events will occur throughout the semester with an average of one event per month. Mentor/Mentee workshops will be scheduled monthly starting in the fall semester 2015 and continuing through the spring semester 2018. Weekly officer meetings will have updates from the secretary on mentor/mentee and from the sophomore representatives on underclassmen as a whole.