Updated 13Aug2015

Pittsburgh ASCE-YMF 2015-2018 Long Term Planning – Goal 1

Specific – WHO? WHAT?

The Pittsburgh ASCE-YMF will increase active membership (i.e. members who attend 3 or more meetings per year and/or participate in 3 or more events, and pay membership dues) by 50%. Currently, there are approximately 65 active members.

Measurement/Assessment – HOW?

This goal will be measured by compiling membership data during events which are ongoing throughout the year, and comparing it to previous months. This will include General Body meeting sign-in lists, as well as event attendance lists.

Attainable/Achieve – REASONABLE?

In addition to maintaining a record of event attendance, the YMF Membership Committee will be tasked with coming up with incentives/initiatives to entice new members. This will be done in conjunction with the Executive Board with feedback from the General Body as well as taking recent survey results into consideration when suggesting events. Practitioner Advisors will continue to maintain relationships with collegiate student chapters while encouraging student members to attend YMF General Body meetings. Finally, General Body meetings will be moved around the city to facilitate ease of travel and allow for new members to attend.

Relevant – EXPECTED RESULT?

This should result in an increase in membership. Target is to increase membership by 15% each year for the next three years.

Timed – WHEN?

The initiative will be launched at the first GB Meeting on Sept. 1, 2015, which is to be held in the West End of the City. The YMF has not held a general body meeting on this side of town in over three years. The goal is to increase that number to 98 by the end of the 2017-2018 year.

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Pittsburgh ASCE-YMF 2015-2018 Long Term Planning – Goal 2

Specific – WHO? WHAT?

The Pittsburgh ASCE-YMF will seek to add a technical component to at least four of the scheduled General Body Meetings held throughout the year, offering PDHs to members.

Measurement/Assessment – HOW?

The Technical Committee will meet monthly and come prepared to discuss potential speakers or topics during General Body Meetings. They will compile feedback from the General Body and Executive Board to agree on a speaker/talk and move forward with setting the date.

Attainable/Achieve – REASONABLE?

The intent is to hold a 1 hour technical discussion at least four times a year during the middle of General Body meetings. Holding the presentation during the middle of the meeting will guarantee the speaker has an audience, and that any new members in attendance are exposed to YMF day-to-day business.

Relevant – EXPECTED RESULT?

Most members feel the top three reasons for attending any event is related to the content, receiving PDHs, and for the social/networking atmosphere. Offering a small, informal technical talk paired with meetings serves the purpose of bringing in new faces who otherwise would not attend a meeting, granting PDHs, and passing knowledge onto the younger engineering community.

Timed – WHEN?

The initiative will be launched at the first General Body meeting of 2015, with the first presentation to be held at the September 2025 meeting (just in time for those with expiring PA licenses!). This technical component will be actively implemented for the next three years.

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Pittsburgh ASCE-YMF 2015-2018 Long Term Planning – Goal 3

Specific – WHO? WHAT?

The Pittsburgh ASCE-YMF Outreach Committee will establish a recurring outreach program in a local school, geared towards mentoring young students with the goal of sparking an interest in civil engineering.

Measurement/Assessment – HOW?

Coordinate with the Outreach Committee to determine the number of existing resources available for gaining access to schools. Determine which school/program would be best served by the initiative, and reach out through Section-Level contacts to establish a relationship at the school administrator level, as opposed to only going through individual teachers. Once approval is granted, the project can take a number of avenues but is primarily intended to allow YMF members to be able to offer regular assistance with an ongoing design project, research, or other task related to engineering, and establish a positive relationship with students who may become civil engineers in the future

Attainable/Achieve – REASONABLE?

The time commitment required will vary depending on the scope of the project but should be no more than one hour per session. It will run throughout the school year during regular class time or after school with a minimum requirement of two visits per month.

Relevant – EXPECTED RESULT?

ASCE will become a well-known and established partner with the school, known for a willingness to share our knowledge about engineering to the next generation.

Timed – WHEN?

Targeting of contacts and schools will start Fall 2015. The school of choice should be narrowed down by January 2016 and local school officials and teachers contacted with the intent to participate as an experimental/pilot program for the 2016-2017 school year. During the summer of 2016, our role can be further refined with an intended launch of Fall 2016 and forward into the 2016-2017 and 2017-2018 school years.