

ASCE Pittsburgh Section Continuing Education Committee SMART Goals 2015-2018

Goal No. 1: ASCE-National Webinars Pilot Program

Specific – WHO? WHAT?

The Section signed a memorandum of understanding (MOU) with ASCE-National on May 19, 2015. The Continuing Education Committee will promote and assess the success of its participation in the ASCE-National pilot program for Webinars.

Measurement/Assessment – HOW?

1. Promote webinars using Section Website, blogs, and Emails.
2. Keep records of number of participants.
3. Assess the subjects of interest and the timing for the first year to establish goals for consecutive years.

Attainable/Achieve – REASONABLE?

The Continuing Education Committee will keep records of performance for the first year of implementation (2015-2016). We anticipate this initial effort to be manageable for this time period. If needed, we will incorporate other volunteers, including Board Officers, to strategize on increasing participation in the program. We also have ASCE National Continuing Education's direct support.

Relevant – EXPECTED RESULT?

We anticipate engaging about 5% of our current membership during our first three years.

Timed – WHEN?

The Continuing Education Committee is targeting achieving this level of engagement for our pilot Webinar program by April 2018.