

ASCE Pittsburgh Section SMART Goal II 2015-2018

Specific – WHO? WHAT?

The ASCE Pittsburgh Section will celebrate our 100th year anniversary with events organized by a Steering Committee comprised primarily of Past Section Presidents. The steering committee will be in charge of:

- organizing the Gala, including establishing committees for fundraising and public relations;
- obtaining a proclamation from the city, including contacting elected officials and inviting the mayor to the Gala; and,
- deciding and overseeing the development of an History & Heritage event and/or book (such as one on civil engineering landmarks and outstanding engineers in the area).

Measurement/Assessment – HOW?

The Steering committee will report on progress on the Gala, the city proclamation and H&H event/book at every Board meeting, in writing or in person, starting in March 2016.

Attainable/Achieve – REASONABLE?

The Steering Committee will be selected from Past Presidents committing to serve and so confirming this willingness by January 2016. By June of 2016 the steering committee should have in place fundraising and public relations subcommittees and decided on the H&H event/book to be developed. Thus, funding will be allocated for the Steering Committee's anticipated activities for the 2016-2017 fiscal year.

Relevant – EXPECTED RESULT?

The Section will engage our members and public officials in highlighting the importance that civil engineers play in sustainability and infrastructure.

Timed – WHEN?

The 100th year celebration will be held in the fall of 2018.